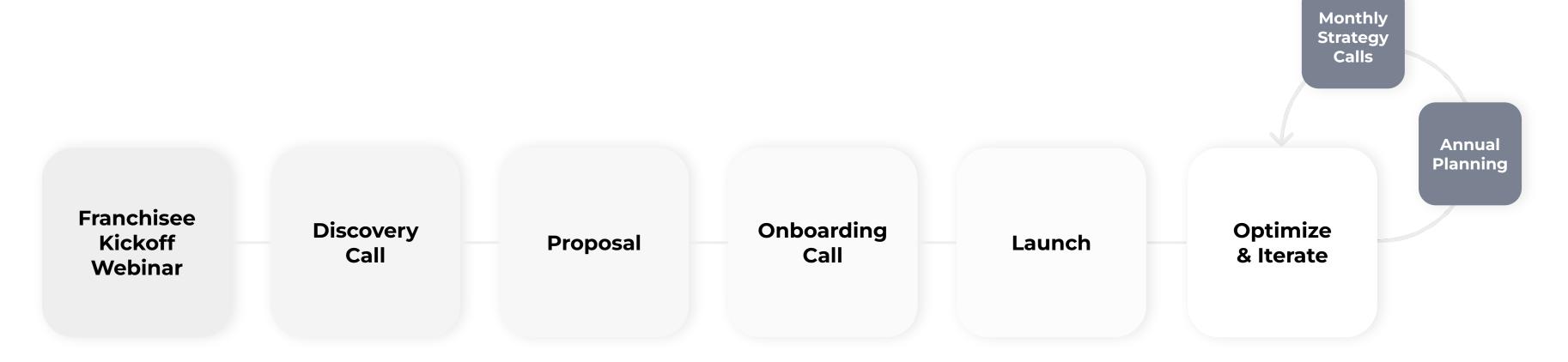
Netsertive's Proven Process

For Franchisees



- Meet Netsertive
- Understand Netsertive's Potential
- Gather location business needs
- Align on expectations and KPIs
- Discuss media plans and ad budget

- Review Budget
 Recommendation
- Custom Media Plan for Every Franchisee
- Ad Spend by Channel

- Account Set-Up and Onboarding
- Meet Your Client Success Specialist
- Review ad spec, design, and technical needs
- Ads Launch with Localized Ads and Brand-Approved Assets
- Get Dashboard Access and Automated Reporting
- Ongoing campaign tuning
- CSM Works 1-1 with Franchisees
- Learn Best
 Practices from
 Other Franchisees
- Proprietary
 Netsertive Tech
 Continually
 Optimizes

